

## **ARTHUR FOURÉ**

IP Twins

IP Counsel

Paris - France

### **EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Centre d'Etudes Internationales de la Propriété Intellectuelle (CEIPI), Intellectual Property and Internet Law, 2012

Postgraduate (Intellectual Property & Internet Law), University Robert Schuman, Strasbourg, 2012, best student of the class

Masters in Law, University Robert Schuman Strasbourg, 2011

Certificate in English Legal Studies, University of East Anglia, Norwich, United Kingdom, 2010

Adjunct Professor at the Masters in Intellectual Property & Internet Law, University Robert Schuman, Strasbourg

Expert before the Italian Center (MFSD)

### **PRESENT POSITION**

IP Counsel, IP Twins, Paris, since 2015 ([www.iptwins.com](http://www.iptwins.com))

IP Twins specialises in the management of large corporate domain name portfolios and offers tailored online brand protection solutions for trademark owners through proprietary monitoring solutions and easy enforcement procedures. Arthur Fouré and the rest of the team are all IP Counsels and assist companies with particular experience on trademark and copyright matters on domain names, new gTLDs, social media, marketplaces, sponsored links, general web content matters in France, the EU and worldwide.

### **LANGUAGES**

French, English

### **MEMBERSHIP OF PROFESSIONAL BODIES**

International trademark Association (INTA)

Member of the Bulletins Committee

European Community Trademark Association (ECTA)

Member of the Internet Committee of ECTA

Internet Corporation for Assigned Names and Number (ICANN)

Member of the Intellectual Property Constituency of ICANN (IPC)

Member of the Working Group on Rights Protection Mechanisms  
Association of French Association of Trademark Practitioners (APRAM)  
French Association of Internet Lawyers (ADJI)

### **EXPERIENCE IN INTELLECTUAL PROPERTY & DOMAIN NAMES DISPUTES**

Extensive daily experience in intellectual property matters, including the protection of trademarks, copyrights and geographical indications on the Internet, contracts, domain names disputes, e-commerce law, new technologies law. Numerous domain names complaints filed for companies and trademark holders at the World Intellectual Property Organisation (WIPO), the National Arbitration Forum (NAF), the Czech Arbitration Court (CAC), the Asian Domain Names Dispute Resolution Center (ADNDRC), the French Registry (Afnic, under the Syreli dispute procedure), the National Internet Exchange of India (NIXI), the Italian Center MFSD, the Canadian Registry (CIRA), the Belgium Mediation and Arbitration Center (CEPANI), the British Registry (Nominet), etc.

Specialises in assisting companies in building a strong brand policy on the Internet, from the definition of their domain names policy, to identifying and fighting counterfeit online in all jurisdictions, including removal requests, anonymous acquisitions, settlements, out-of-court actions, cooperation with Customs authorities, domain names portfolio consolidation and harmonisation.

### **PUBLICATIONS**

Regular contributions to the professional legal press, ECTA newsletter & bulletin, INTA bulletin and to IP Twins' blog.

« Protection of brands on the Internet : a guide and best practices to secure your IP assets online », co-author with the head of the Internet department at a top-tier IP law firm, France, to be published, 2020